75 C Per

Shades

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Gloves

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THE GLD RELIABLE



Absolutely Pure THERE IS NO SUBSTITUTE

OCALA OCCURRENCES

Woodmen meet tonight.

C. H. Dame serves oysters in all styles.

Taylor's Peace-Makers are working all right.

Oysters, any style, any time of day or evening at Dame's.

A SILVER TEA

Mrs. Ed Carmichael will entertain been arranged, and a scripture lesson near the S. A. L. depot. is in store for each one who attends Let the pastors, superintendents and teachers be present and assist in the scripture lesson and do justice to the cake.

Mrs. Dr. Ennis, who purchased the Allred hotel, north of the S. A. L. R R., is having plans drawn for the remodeling of the house, with the idea in view of making it a sanitarium.

The Montezuma had forty-four arrivals yesterday—a fine day's business. Jewelers. Under the management of Mr. Josephs this house is building up a fine reputa-

APPLES

At Dame's, for 35c. a peck-good ones.

You are invited to our OPENING.

> THURSDAY, DEC. 10. Ocala Music Company, Jewelers.

INSURANCE, HALL & RAWLS,

AGENTS FOR

Standard Fire Insurance Companies and Penn Mutual Life Insurance Co.

Rooms 7 and 8 Merchants Block.

Ocala.

Florida'

EDWARDS BROTHERS

AT THE CITY MARKET

Leading Wholesale & Retail Butchers fiths and Albert Stevens of Dunnellon were in the city today.

WESTERN AND CHOICE FLORIDA

CELERY AND ALL OTHER VEGETABLES IN SEASON

FREE DELIVERY.

TELEPHONE 108

DAY PHONE 117

NIGHT PHONE 39

CROSBY & HALL

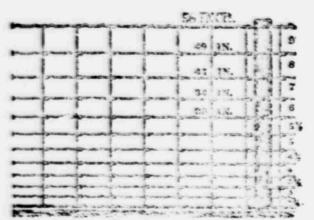
Fine Carriages, Buggies and Traps Drummers' Carryalls, Saddle Horses, etc.

FINE VEHICLES, FAST

Horses and Mules for Sale. Horses Boarded by the Month at Special Rate.

Crosby & Hall

OCALA, FLORIDA **HEADQUARTERS FOR**



Regular Style Stays 12 in. or 6 in. apart Special Hog, Horse and Cattle Style

Stays to in. or 6 in. apart Made of large, strong, high-grade steel wires, heavily galvanized. Amply provides for expansion and contraction. Is practically everlasting. Never goes wrong, no matter how great a strain is put on it. Does not mutilate, but does, efficiently, turn cattle, horses, hogs and pigs.

EVERY ROD OF AMERICAN FENCE GUARANTEED

by the manufacturers and by us. Call and see it. Can show you how it will save you money and fence your fields so they will stay fenced a chance to own it for 10c.

\$3.50

MR. MESSETT KILLED

A telegram this morning announced the Ladies' Missionary Society Thurs | the death of Dan Messett, engineer, day, December 10, from 3 to 5 p. m., in a wreck which occurred on the at her residence No. 53, Fort King av. Brunswick & Western R. R. He forenue. The ladies of different denomi- merly lived in Ocala and ran on the nations are cordially invited to be S. A. L. His widow is keeping the present. An interesting program has Florida House on North Magnolia St.,

> Honey-comb chocolate chips, "Taylor-made," name on every piece.

The most complete line of toilet articles in the city at Tydings & Co. Jim Nelson of Candler was in the

Palmer's Violet Talcum Powder, ab-

solutely pure, at the Postoffice Drug-You can get what you want now.

We have it. Ocala Music Company,

Mrs. W. C. Bull and Miss Mary Bull

have returned from Madison. Pure drugs carefully compounded

in our prescription department. Tydings & Co.

Dame can serve oysters to the public's taste, and that is no "Dame rumor" either.

Capt. J. L. Inglis of Dunnellon was n town yesterday.

Acid Cough Syrup, the best cough remedy on the market, for sale by Tydings & Co.

Chips-"Taylor-made"-Chips, name on every piece. Honey-comb chocolate chips at Taylor's.

the Montezuma yesterday. I have just put in a nice line of paper novels and a few of the new copyright

J. J. Watkins of Dunnellon was at

novels. W. M. Martin. The hot chocolate served at Troxler's fountain is made with Huyler's

pure, delicious chocolate. W. B. Taylor of Gainesville was at the Ocala House yesterday.

Either a borrower or lender to be, to ink did it. get a chance at the doll in the Bazar window, 10c is all that is required.

Purest drugs carefully compounded. in our prescription department. Tydings & Co.

Henry Gordon, Col. Lyons, Dr. Grifwere in the city today.

Buy your holiday goods now. We have them. Ocala Music Company,

Standley & Co. have sold their fine 'Irish mocking bird" to Lee Howell of Anthony.

FOR SALE-A good, gentle, young horse for sale. Inquire of Dr. Walter Hood, Ocala.

Ralph Barker of Bridgeport, Conn. secretary of the Dunnellon Phosphate Company, was at the Ocala House yes

Lowney's Christmas candies are put up in boxes of his own make, therefore are original with the Lowney Co. Taylor handles them.

Palmer's Violet Talcum Powder, abolutely pure, at the Postoffice Drug-

Mr. Isaac Stevens has returned from

High Springs. Taylor can suit you in fine cigars

for Christmas. Special boxes for

Christmas presents. Lowney's chocolates and bon-bons have few equals; no superiors. At

Taylor's. General Charles Gibson of Grahamville was among the Brick City callers

A chance is all you need to possess the beautiful doll displayed in the Ocala Bazar window, and that costs you only 10c.

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-

J. H. Willingham of Dunnellon, manager for Christian, Dickson & Co's store, was at the Ocala House yester-

Fish and oysters always on hand, fresh and fine, at W. P. Edwards', city market.

Taylor's place is headquarters for Mr. Buford Leitner's family. fruit, nuts, raisins, dates, figs and bananas for the Christmas trade. Place your order for fresh goods.

We regret to hear that Mr. Howard Munroe is quite ill with lung trouble, and the doctor has advised him to seek another climate.

store, the prettiest doll ever brought Lizzie Newbern, Mr. Lee Newbern and to Ocala. This doll is perfect in its Master Raymond Newbern of Gainesmake-up, and cost as much as an or- ville, who attended the Newbern-Miller dinary stock of dolls, yet we give you wedding at Leroy, returned home to-

Novelties in White and Colored Dress Goods.

MEN'S AND CHILDREN'S

Clothing, Furnishings, Hats, Shoes, Etc.

We carry a full and complete line of Men's and Children's Fine and Medium Friced Ready-to-Wear Clothing.

Largest Dry Goods House in the City.

Rheinauer & Co.

Bed Spreads for Metallic Beds.

Fine Cutflowers, Roses, Chrysanthemums, Carnations, etc., etc.

Ocala Greenhouse. Ocala Greenhouse, Phone No. 2.

SMOTHERED TO DEATH

A little baby was smothered to death by sleeping between its "papa" and 'mamma' when its precious life could have been saved by using one of those beautiful cribs to be found at J. A. Pittman & Son's, Ocala, Fla.

PRINTER'S INK DID IT

Ben Raysor, speaking of the demand for the oranges he advertised for \$1.50 a box, said he had orders for 600 boxes more than he had to sell. Printer's

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-

Taylor-made hot drinks of all kinds give satisfaction. He uses whipped

Mr. Jas. R. Mitchell, who is mail route agent from Jacksonville to Atlanta, passed through Ocala today on his way to duty, having been on a visit to his parents at Hammock Pond. This is Mr. M's. first sight of Ocala since the big freeze.

WANTED-We will buy 90-day seed oats, peanuts and velvet beans. Ocala Seed Store, Baxter Carn, manager. Conductor Q. M. Eaton returned this morning from Lakeland, where he has been on the West Coast run for a few

Palmer's Violet Talcum Powder, absolutely pure, at the Postoffice Drug-

Lowney's, Conida's and Gibson candies fresh all the time, at Taylor's.

Don't fail to inspect Taylor's Christmas stock of candies; there will be nothing like it in Ocala; all original packages-glass boxes, handkerchief boxes, all kinds of fancy and useful boxes, filled with the best chocolate

and bon-bons made. Mr. Fred Lucius reports the cold at Summerfield as having been quite severe, and says that it certainly willcause the trees to shed all their leaves

Taylor-made hot limeade is made from fresh limes.

Evenings at 8. The Hardman Piano Player. Hear it. Ocala Music Company.

Mr. and Mrs. R. J. Knight of Crysal River were in the city today.

10c. is all we ask for a chance at the beautiful bisque doll, displayed in our window, because we want the young ones to have a lasting memento of the Ocala Bazar

Mrs. Fred Lucius and son, Evins, came up Monday with County Commissioner Lucius and spent the night with

Chips, chips, honey chocolate chips at Taylor's. Call for sample package. Hot chocolate, with whipped cream, Taylor-made at Taylor's.

E. C. Smith, Funeral Director and Embalmer. Day phone, No. 10. Night and Sunday, No. 94. Ocala, Fla.

To be raffled at the Ocala Bazar Mr. and Hrs. W. B. Newbern, Miss day.

WE LEAD.

Mourning Bonnets and Veils. BABY CAPS. New Goods Arriving Every Week.

Fine Street and Dress Hats.

NEW IDEA PATTERNS

Given away. Not more than three to each family.

MRS. LUCIE F. B. EATON.

J. STARR STERNBERGER HOUSES -FOR-

WALL PAPER AND PAINTING PHONE 116

J. STARR STERNBERGER,

Real Escate and Contractor.

W. P. EDWARDS

At the City Market

Fresh Meat, Poultry, Fish and Vegetables in Season

City and Country Trade Solicited

Free Delivery

"BOB"

Phone 121

"TEX"

Our specialty is HOLIDAY GOODS, and we have this year the largest and most complete line of almost everything for the Holiday Shopper that has ever been shown in Ocala. Our goods were bought right and from the

> best houses. In quality and price we can surpass them all. We have an exceptionally fine line DOLLS and TOYS, GAMES and PICTURE BOOKS.

house in Central Florida.

Holiday Books
The best line ever shown in Ocala

Fire Works

Wholesale and retail. We are the headquarters for Fire Works

Fancy China Is our strong point. We have more, prettier and cheaper than any

THE OCALA NEWS CO. G. W. Martin. R. G. BLAKE

(The Store with the Yellow Front)

THE RACKET COMPANY

Only One Pair sold to a Customer.